Salesforce

CONSUMER-GOODS-CLOUD-ACCREDITED-PROFESSIONAL Exam

Salesforce Consumer Goods Cloud Accredited Professional

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QUESTIONS & ANSWERS

DEMO VERSION

(LIMITED CONTENT)

Version: 5.2

Question: 1

Which two of the following allows a Consumer Goods Cloud user to review the vision detection accuracy?

A. Goods Metrics
B. Shelf Metrics
C. Planogram Metrics
D. Object Metrics
E. Model Metrics

Answer: B, E

Explanation:

Shelf Metrics allow a user to review the vision detection accuracy by comparing the actual shelf image with the expected planogram image. Model Metrics allow a user to review the vision detection accuracy by showing the confidence score and the number of detections for each object in the shelf image. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 23-24.

Question: 2

Sales Managers would like a map that shows which stores are running a promotion within their vicinity. Which solution meets their requirement and also involves the least amount of custom development?

A. A visual mashup that displays the required map on the promotions page
B. An unmanaged package from the AppExchange modified to meet the requirements
C. The nearby map component on the promotion records page
D. The map component added to the home page

Answer: C

Explanation:

The nearby map component on the promotion records page allows a user to see which stores are running a promotion within their vicinity. This solution meets the requirement and also involves the least amount of custom development, as it is a standard feature of Consumer Goods Cloud. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 32.

Question: 3

Which statement is true about action plan templates?

A. Action plan templates can have multiple orders and delivery tasks
B. Action plan templates can have multiple planogram, inventory and promotion checks
C. Action plan templates are ready to use after saving
D. Action plan templates are not extensible through Apex

Answer: B

Explanation:

Action plan templates can have multiple planogram, inventory and promotion checks, which are predefined tasks that can be assigned to field reps to perform during their store visits. These tasks help to ensure compliance and optimize product placement and availability. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 26-27.

Question: 4

Which object is connected to Action Plan?

A. Assessment Task
B. Visit
C. Action Plan Template item
D. Retail Store

Answer: B

Explanation:

An action plan is connected to a visit, which represents a scheduled or unscheduled interaction between a field rep and a retail store. A visit can have one or more action plans associated with it, depending on the tasks that need to be completed during the visit. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 25.

Question: 5

Items are not appearing in the delivery task. What object needs to be assigned to the user for the items to be listed

A. Product
B. Retail Store KPI
C. Shipment
D. Product Transfer

Answer: C

Explanation:

Assigning the Shipment object to the user enables the listing of items in the delivery task, as this object tracks the movement of products from warehouses to retail locations.

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