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Question 1

Question Type: MultipleChoice

An IT manager is creating a business case to justify the investment required to replace existing technology with new cloud services to support a digital transformation strategy.

What should be described in the section on opportunity cost?

Options:

- A- The technology and resource costs of migrating to the cloud services
- B- The ongoing cost of maintaining and supporting the cloud services
- C- The estimated increase in revenue generated from sales of the new services
- D- The value that would be generated if the organization made a different investment

Answer:

D

Question 2

Question Type: MultipleChoice

A service provider that has grown rapidly in the social media market wants to increase its competitive advantage by launching new functionality for its services. However, there are concerns that the technology the service provider plans to use is unreliable and causes service outages. The service provider is convinced that the new functionality will be popular and has decided to launch the changes despite the technical concerns.

Which risk attitude is this an example of?

Options:

- A- Risk-averse
- B- Risk-seeking
- C- Risk-tolerant
- D- Risk-neutral

Answer:

Question 3

Question Type: MultipleChoice

An organization has identified three initiatives to support a digital transformation strategy:

1. Upgrading technology
- 2 Adopting new software development approaches
3. Changing the structure of teams and departments

The project, management office has been tasked with Identifying and developing the business case(s) needed to review these initiatives

Which is the BEST approach to take when creating the business case(s)?

Options:

- A- Create one single business case that provides justification for all three initiatives
- B- Create one business case for the technology upgrade, and another for the remaining Initiatives
- C- Create three different business cases providing justification for each Initiative
- D- Create one business case for the organizational change, and another for the remaining Initiatives

Answer:

C

Question 4

Question Type: MultipleChoice

Which is an example of industry disruption?

Options:

- A- A service provider has launched a new app to support collaboration that is easy to use, and is popular with consumers from many markets
- B- An organization transitioned a large number of its services to a cloud provider to remain competitive In their market

C- A mobile phone provider has adopted a new operating model in response to threats from the competition which has resulted in the provider becoming the market leader

D- A software provider has developed a new satellite navigation system for the self-driving car market that has become the system of choice for car manufacturers

Answer:

D

Question 5

Question Type: MultipleChoice

An organization wants to ensure that all Key stakeholders are aware of the strategic direction and support it. What is the MOST approach to achieve this?

Options:

A- Deliver compulsory strategic awareness sessions regularly

B- Ensure there is one common communication channel for the strategy

C- Utilize metrics to ensure staff comply with the strategy

D- Tailor strategic communications to the stakeholders preferences

Answer:

D

Question 6

Question Type: MultipleChoice

An organization is performing a digital readiness assessment. The results of areas that have been assessed are:

* The value streams for creating and maintaining digital services are clearly defined

* There is a need to improve how automation is used to create digital services

* The organization's attitude to risk does not match their digital strategy

Which other area should be assessed?

Options:

- A- The organization's approach to responding to threats
- B- The business case for organizational transformation
- C- The policies and practices for staff development and learning
- D- The activities and processes used for managing services

Answer:

C

Question 7

Question Type: MultipleChoice

Why might an organization choose to Implement an Innovation even though it does not meet its minimum requirement for "return on Investment" (ROI)?

Options:

- A- The innovation is low cost
- B- The innovation is essential for the a organization to survive
- C- The innovation will deliver significant benefit for the organization
- D- The innovation is low risk

Answer:

C

Question 8

Question Type: MultipleChoice

An organization provides services to businesses and private customers, it is now reviewing. its strategy and needs to ensure that the strategy sufficiently addresses the external perspective.

Which question BEST supports this objective?

Options:

- A- How can we reduce costs?
- B- How can we improve operational efficiencies?
- C- How do we get to where we want to be?
- D- What markets do we serve?

Answer:

D

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